

**Eastwick Lower Darby Creek Area Community Advisory Group  
Health, Safety and Communications Working Group Conference Call  
Wednesday, November 16<sup>th</sup>, 2016**

**Meeting Minutes**

**Attendance:** Josh Barber, Larry Brown, Margie Cobb, Chere Driver, Dr. Marilyn Howarth, Anna Katenta

**Review Communication Plan**

We had first begun to discuss the CAG Communications Plan last year and then focused our attention on emerging topics. Some of the activities that we have completed from the original plan are the development of the CAG brochure and the Community Health and Safety Survey. We discussed opportunities to engage more community members in the CAG and to learn about what was happening on the landfill. One recommendation was to bring the CAG brochure and meeting flyers to community events held by local organizations. The strategies to identify local organizations are the following:

- Review the Globe Times for upcoming events on an ongoing basis: Cherie Driver
- Contact the Recreation Center for dates of their winter programming: Anna Katenta
- Attend other community organization meetings (EFNC and ENC): Anna Katenta
- Speak with local religious leaders re: upcoming events: Margie Cobb will ask Leo Brundage who the new pastor of Eastwick United Methodist is, Anna Katenta will talk with Reverend Smart

**The attached Communication Plan was approved by the HSCWG to be submitted to the CAG at its next meeting.**

**Increasing CAG member participation and community involvement**

At the November 9<sup>th</sup> CAG meeting, the Leadership Team proposed dates for an emergency response training for Eastwick residents, which would be led by the Philadelphia Office of Emergency Management (OEM). **The HSCWG recommends that this training include the benefits of signing up for automatic texts or email alerts for emergencies and a discussion of how that will be relevant for notifications about landfill emergencies as well.**

Facebook: Anna will work with Ted Pickett to design the ELDCAG Facebook page and present it to the CAG. Anna has requested that a resident member serve as an Administrator to engage with community members by inviting them to like and follow the page, in addition to sharing posts from the page onto their timeline. Margie will send an email request to resident CAG members to identify a volunteer or volunteers who are active on Facebook, and to determine if they are willing to make community members aware of the page by sharing content and inviting others in their Facebook network to follow the page. The content on the Facebook page would mostly come from the website and Anna would facilitate that. We also discussed the role of the resident CAG Administrator as needing to watch postings and intervene if any violate a code of etiquette that we will draft by the next meeting.

Videos: At the last CAG meeting the EPA offered to make several 1 minute videos for the website and Facebook page. We discussed that videos sometimes convey messages better than text. We also could upload them to YouTube. Margie will also send out an email to resident CAG members for their participation to make a short video answering the following question: *How does the Superfund Site affect me?* Technical advisors will also create videos addressing the following topics: Flooding, an update about where we are with the landfill, and clarify the community's water supply- that it is from the City and not groundwater. These videos will be posted to the CAG Facebook and website.

The HSCWG recommends developing a routine (possibly quarterly) CAG update to be shared with the community through active organizations like Eastwick Friends and Neighbors Coalition, Heinz Refuge, the Globe Times, and Eastwick United. Chere will be responsible for sharing the quarterly reports with the organizations. We propose a summary of the 60% design to be the first update shared with the community in December.

A concern was raised that new CAG meeting attendees may feel lost when they attend. **We recommend that the Leadership Team take the lead in updating new meeting attendees of what has been discussed prior to the start of the meeting, in addition to welcoming them after the meeting which has been occurring regularly.** The HSCWG will also draft Frequently Asked Questions to add to the Website to provide specific information that seems to come up often including the role of each organization in the remediation process.

### **2017 Meeting Schedule**

We will meet in December to discuss the implications of the 60% design. In 2017 we will continue to meet the 3<sup>rd</sup> Wednesday of every month.