

Eastwick Lower Darby Creek Area Community Advisory Group
Health, Safety and Communications Working Group Conference Call

Wednesday, June 14, 2017 6:30 PM

Meeting Minutes

Attendance: Josh Barber, Larry Brown, Margie Cobbs, Chere Driver, Dr. Marilyn Howarth, Tom McKeon, Brenda Whitfield, Earl Wilson

Marilyn told the group that Monday June 19, CEET is hosting a Town hall meeting in Chester. The Director of the National Institute of Environmental Health Science, Linda Birnbaum is coming. She will listen to residents' concerns. She plays a large roll determining where environmental health research dollars go. She frequently goes to Town hall meetings across the country to hear citizens' concerns about Environmental Health.

Draft final Community health and safety plan

Josh had sent around the document and we discussed that it had incorporated many of the comments that we had made at earlier meetings. As a group we are satisfied with the current version and we will provide additional input as needed.

Improving communication with new and existing resources

We talked about not engaging the community as well as we would like. We discussed ways to facilitate conversation. Marilyn asked that residents inform us of any community events that are planned that we should tag on and talk about the landfill. A Block party on July 29th on Saturn Place is already scheduled. Another is in August. Block parties are a great opportunity to partner with the community. At block parties, the CAG can have tables were we can provide brochures and interactive activities.

Josh asked that we publicize the existence of the community advisory plan on the EPA website. He had received no comments from the state. He said he would be generating copies to provide to the CAG. We discussed strategies to get the word out that it's an updated document. We thought distributing postcards (grocery store, wellness center, reception desk, Rec center) , and putting it in the Globe times and putting a link to it on the CAG website.

Earl asked if we could determine a way to **evaluate** effectiveness. How well is the CAG website reaching people?

Margie asked if the CAG website was linked to the EPA website?

Brenda: We need to determine how to encourage people to visit the website. We need to reintroduce the website to the neighborhood. Our community is not going to these vehicles and using them.

It was discussed that we should be communicating with the broader e-mail list serve. About 50 people on the list.

Gina offered to make videos as advertising.

We discussed wanting to make 1 minute youtube videos. The last time we asked for volunteer we received none. We discussed that youtube videos need to be distributed after produced otherwise no one will know how to find them. We discussed making a video about Eastwick rather than just the landfill.... This way people are watching a video about their community and learning about the landfill in the process.

We discussed making Public Service Announcements with Children in Eastwick.

Brenda offered to identify a contact at the Penrose School to help us identify 8th graders that we could work with in the Fall?

Summer events

Basketball League brings lots of community members together. This is a group we can get in touch with. We can get in touch with the leaders of each of these teams to see if there are any opportunities for outreach. We discussed the value of having youthful folks to be engaged.

Josh said that EPA was considering doing another community forum possibly in Late July.

Marilyn asked Tom to follow up with Lamar from Heinz refuge about activities that they have planned in Eastwick for the summer. We discussed following up to see if we can do a biking event at Heinz.

Earl offered that he would take Tom McKeon, the new Community Outreach Coordinator for the COEC at Penn on a tour of Eastwick.

Information Sources

We need to increase the number of residents interested in our environmental health topics. We discussed preparing a document to send a quarterly update of what all happened at the CAG. If Ted Behr cannot come to CAG meetings, we discussed having someone else in the CAG, perhaps who write for work that can take on the responsibility to regularly write. In addition, that person could back up Brenda's work in taking minutes for when she is unable to attend. **The HSCWG will make this as a proposal at the CAG meeting.**

Next Health Safety and Communications Work Group meeting is August 16, 2017 at 6:30pm by conference call

7:55pm Meeting adjourned

